

International distributors attend Kiev Media Week

The organizers of the Ukrainian Content Market, part of Kiev Media Week, have announced that several major international production and distribution companies will take part in the event which will be held in Kiev on Sept. 13-16.

The new participants include Zodiak Rights, NBC Universal/Telemundo and Cineflix International. Each of them will present new titles at the content showcase and have a stand during the whole market. CBS Studios and Powercorp have also confirmed their participation. Other major international companies include 2waytraffic, Armoza Formats, Banijay International, Endemol, FremantleMedia, RAI Trade, SevenOne International and Sparks Network.

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