

A circular logo with the text "KIEV MEDIA WEEK" inside, surrounded by several overlapping, hand-drawn white lines that form a network-like pattern across the top right of the page.

KIEV
MEDIA
WEEK

The logo for "FORMAT SHOW" features the words "FORMAT" and "SHOW" in a bold, sans-serif font. The letters are white with a dark grey shadow effect. The text is partially enclosed by a thick, dark grey oval shape. Below the text are several dark grey squares of varying sizes, some overlapping each other.

FORMAT
SHOW

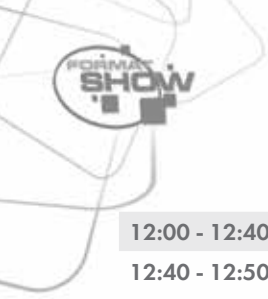
INTERNATIONAL
CONFERENCE AND SCREENING
OF TV FORMATS

15 SEPTEMBER 2014

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THANKS TO FORMAT SHOW PARTNERS





Format Show Programme

12:00 - 12:40	Registration of participants Welcome coffee
12:40 - 12:50	WELCOME SPEECH BY ORGANIZERS Victoria Yarmoshchuk, CEO Media Resources Management, Ukraine
12:50 - 13:50	SCREENING FORMATS OF NON-SCRIPTED CONTENT
13:50 - 14:20	WORLD OF FORMATS, FORMATS IN THE WORLD: THE INTERNATIONAL SEDUCTION CAMPAIGN In partnership with Eurodata TV Worldwide Presented by Nassima Boudi, Eurodata TV Worldwide, France
14:20 - 14:40	Coffee-break
14:40 - 15:20	THE SCRIPTED FORMAT BOOM Presented by Nicola Söderlund, Managing Partner, Echo Rights, Sweden Special screening by Echo Rights
15:20 - 16:10	SCREENING FORMATS OF SCRIPTED CONTENT
16:10 - 16:40	PRESENTATION OF UA FORMATS - CATALOGUE OF THE BEST UKRAINIAN FORMATS EVER Presented by Iryna Kostyuk, Producer, Film.UA, Ukraine
16:40 - 17:00	Coffee-break
17:00 - 17:40	THE INTERNATIONAL FORMATS BUSINESS IS ALL ABOUT "THE TRANSFER OF EXPERTISE" FROM THE ORIGINAL TO THE ADAPTING PRODUCER Keynote* by Michel Rodrigue, CEO & Partner of The Format People Inc., Deputy Chairman of the Board, FRAPA, USA Q&A session with Michel Rogrigue
17:40 - 18:30	SCREENING FORMATS OF NON-SCRIPTED CONTENT
18:30	Close of the Conference

* the speaker will join the conference on Skype

12:00 - 12:40	Начало регистрации участников, приветственный кофе
12:40 - 12:50	ПРИВЕТСТВИЕ ОРГАНИЗАТОРОВ Виктория Ярмошук, директор «Медиа Ресурсы Менеджмент», Украина
12:50 - 13:50	СКРИНИНГ ФОРМАТОВ ТЕЛЕПРОГРАММ (NON-SCRIPTED CONTENT)
13:50 - 14:20	ФОРМАТЫ ПОКОРЯЮТ МИР: АНАЛИЗ ТЕНДЕНЦИЙ РЫНКА В партнерстве с Eurodata TV Worldwide Докладчик: Нассима Боуди (Nassima Boudi), Eurodata TV Worldwide, Франция
14:20 - 14:40	Кофе-брейк
14:40 - 15:20	НА ПИКЕ ПОПУЛЯРНОСТИ: ФОРМАТЫ ТВ СЕРИАЛОВ Докладчик: Никола Зюдерлунд (Nicola Söderlund), управляющий партнер, Echo Rights, Швеция Скрининг форматов от Echo Rights
15:20 - 16:10	СКРИНИНГ ФОРМАТОВ ИГРОВОГО КОНТЕНТА (SCRIPTED CONTENT: СЕРИАЛЫ, ТЕЛЕНОВЕЛЛЫ, СИТКОМЫ)
16:10 - 16:40	ПРЕЗЕНТАЦИЯ ПРОЕКТА UA FORMATS – ОБЪЕДИНЕННОГО КАТАЛОГА УСПЕШНЫХ УКРАИНСКИХ ФОРМАТОВ Докладчик: Ирина Костюк, продюсер, FILM.UA, Украина
16:40 - 17:00	Кофе-брейк
17:00 - 17:40	ПРАВИЛЬНАЯ ПЕРЕДАЧА ОПЫТА ПРОИЗВОДСТВА ФОРМАТА – ОСНОВА МЕЖДУНАРОДНОГО ФОРМАТНОГО БИЗНЕСА Специальный доклад эксперта индустрии* Мишель Родриг (Michel Rodrigue), Директор и партнер The Format People Inc., Вице-председатель совета директоров и соучредитель FRAPA, США Q&A сессия с Мишелем Родригом
17:40 - 18:30	СКРИНИНГ ФОРМАТОВ ТЕЛЕПРОГРАММ (NON-SCRIPTED CONTENT)
18:30	Завершение конференции

* Skype-включение



HOTEL ZIMMEREI



Genre: Comedy, Improvisation show
Episodes: 8x30'
Country of origin: Denmark

Absolutely Independent / Nordic World
Emese Ács
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WALK OF SHAME



Genre: Reality
Episodes: 12
Country of origin: Norway

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emese@absolutely.nl



STRIP SEARCH



Genre: Talent search
Episodes: Pilot 1x22'
Country of origin: Norway

Absolutely Independent / Nordic World
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+31683719980
emese@absolutely.nl



CRAFTMASTER



Genre: Factual entertainment,
Talent search
Episodes: 11x25'
Country of origin: Ireland

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Genre: Entertainment,
Challenges, Celebrities
Episodes: 6 x 80'
Country of origin: UK

TUMBLE



BBC Worldwide
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Genre: Entertainment
Episodes: 4x60' (S.1), 8 x 60' (S.2)
Country of origin: UK

SEWING BEE



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Genre: Quiz show
Episodes: 30x30'
Country of origin: UK

TWO TRIBES



Endemol Group
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Genre: Interactive singing
game show
Episodes: 4x60'
Country of origin: UK

THE SINGER TAKES IT ALL



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Genre: Studio game show,
Physical challenges
Country of origin: Japan

HUMAN CRANE GAME



Fuji Creative Corporation
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Genre: Interactive studio game show
Episodes: 4x30'
Country of origin: Japan

NOSTRADAMUS



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Genre: Factual, Travel show
Episodes: 7x60'
Country of origin: The Netherlands

OCD ROAD TRIP



FremantleMedia
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Genre: Game show
Episodes: 3x120'
Country of origin: Germany

HEAVEN OR HELL



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Genre: Entertainment reality show,
Sports
Episodes: 10x60'
Country of origin: Sweden

MASTER ATHLETES

FREMANTLEMEDIA

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Genre: Studio game show
Episodes: 190x30'
Country of origin: USA

CELEBRITY NAME GAME

FREMANTLEMEDIA

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Genre: Reality show,
Beauty competition
Episodes: 6
Country of origin: USA

SHE'S GOT THE LOOK

FREMANTLEMEDIA

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Genre: Dating show
Episodes: 100x60'
Country of origin: Turkey, Germany

LOVE IS CALLING

Global
Agency

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Formats of Non-Scripted Content



Genre: Dating show
Episodes: 100x60'
Country of origin: Germany

FLIRT OR FIASCO



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Genre: Factual entertainment
Episodes: 4x60' (Students),
6x60' (Teens)
Country of origin: UK

THE SECRET LIFE OF STUDENTS / TEENS



ITV Studios Global Entertainment
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Genre: Game, Quiz show
Episodes: 15x60'
Country of origin: Germany

QUIZ DUEL



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Genre: Game, Quiz show
Episodes: 10x60'
Country of origin: UK

GIFT WRAPPED



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Formats of Non-Scripted Content



KNIFE FIGHT

NBCUniversal

Formats

Genre: Challenge cooking reality
Episodes: 18x30'
Country of origin: USA

NBCUniversal International
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THE PROFIT

NBCUniversal

Formats

Genre: Factual entertainment
Episodes: 6x60'
Country of origin: USA

NBCUniversal International
Television Production
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A WORLD THROUGH GLASSES



Genre: Documentary
Episodes: 18x25'
Country of origin: Austria

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WHERE TO, MR. PRESIDENT?



Genre: Controlled show,
Factual reality
Episodes: 6x45'
Country of origin: Austria

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Genre: Quiz show
 Episodes: 25x45'
 Country of origin: UK

DECIMATE

RED ARROW
INTERNATIONAL

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Genre: Game show
 Episodes: 60'
 Country of origin: UK

YOU AGAINST THE NATION

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Genre: Reality
 Episodes: 6x45'
 Country of origin: USA

MIDNIGHT FEAST

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Formats of Non-Scripted Content



LOST IN LOVE

RED ARROW
INTERNATIONAL

Genre: Reality
Episodes: 6x45'
Country of origin: USA

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50 WAYS TO KILL YOUR MAMMY

sky | VISION

Genre: Factual entertainment
Episodes: 6x60'
Country of origin: UK

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ALL-STAR LIFEGUARDS!



Genre: Reality
Episodes: 10x44'
Country of origin: Finland

Small World IFT
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DOCTOR WHAT: DIAGNOSIS UNKNOWN



Genre: Game show
Episodes: 57x44'
Country of origin: Japan

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Formats of Non-Scripted Content



GRANDPAS OVER FLOWERS



Genre: Reality
Episodes: 50x60'
Country of origin: South Korea

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I AM THE ARTIST / YO SOY EL ARTISTA



Genre: Talent show
Episodes: 13x90'
Country of origin: USA

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THE JUMP



Genre: Primetime reality, Entertainment
Episodes: 8x60'
Country of origin: UK

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HAPPY FAMILIES



Genre: Factual entertainment
Episodes: 4x60'
Country of origin: UK

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Formats of Non-Scripted Content



Genre: Entertainment
Episodes: 1x60'
Country of origin: UK

DATEY DANCING

twofour
rights

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Genre: Dating Show
Episodes: 8x60'
Country of origin: UK

EX ON THE BEACH

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Genre: Talent search, Cookery
Episodes: 21x30'
Country of origin: USA

SNACK-OFF

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Genre: Entertainment
Episodes: 120x30'
Country of origin: USA

@MIDNIGHT

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THE FORMAT PEOPLE ARE PROUD TO BE ASSOCIATED WITH KIEV MEDIA WEEK 2014



Don't miss Michel Rodrigue's (CEO The Format People) Keynote Address
"The international format business is ALL about The Transfer of
Expertise - From idea to the Adaptor/Producer"
Monday, September 15th at 5 pm.

The Format People Group is a worldwide consultancy practice of industry professionals. We offer a comprehensive range of services:

- Diagnosis and original creation
- Development
- Sales and distribution strategy
- Ground-up network infrastructure
- Studio design and brand identity
- In-house training and workshops
- International market & conference development and implementation

Our client base spans the globe, including Canada, the USA, UK and Northern Ireland, South Africa, Mongolia, China, Malaysia, Ukraine, Norway, Netherlands and many more territories.

For more information, please contact:

Sylvia Kocman
Director, Business Development
skocman@theformatpeople.com



Formats of Scripted Content



BEHIND CLOSED DOORS

Genre: Scripted reality
Episodes: 170x55'
Country of origin: The Netherlands

BEHIND CLOSED DOORS

Nordic
World



Absolutely Independent / Nordic World
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Genre: Thriller series
Episodes: 21x55'
Country of origin: The Netherlands

BETRAYAL

Nordic
World



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Genre: Scripted romantic comedy
Episodes: 40 x 30'
Country of origin: Canada

THE ODDS



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Genre: Sitcom
Episodes: 18x30'
Country of origin: UK

MIRANDA



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FRIDAY NIGHT DINNER



Genre: Sitcom
Episodes: 19x30'
Country of origin: UK

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FUGITIVES



Genre: Crime series
Episodes: 40x60'
Country of origin: Colombia

CARACOL TELEVISION
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SO WHERE WERE WE?



Genre: Comedy
Episodes: 8x30'
Country of origin: Israel

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BLACK WIDOWS



Genre: Drama series
Episodes: 12
Country of origin: Finland

DRG
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Formats of Scripted Content



NURSES

ecchorights
a part of sparks|eccho

Genre: Medical series
Episodes: 20x50'
Country of origin: Finland

Eccho Rights
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THE CLINIC

ecchorights
a part of sparks|eccho

Genre: Medical series
Episodes: 95x25'
Country of origin: Belgium

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WENTWORTH

FREMANTLEMEDIA

Genre: Crime series
Episodes: 10
Country of origin: Australia

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CRACKING THE JACKPOT

ORF
ENTERPRISE

Genre: Sitcom
Episodes: 30x25'
Country of origin: Austria

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SECOND CHANCES / EL ÚLTIMO MATRIMONIO FELIZ



Genre: Telenovela
Episodes: 147x60'
Country of origin: Colombia

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CANDY LOVE / DULCE AMOR



Genre: Telenovela
Episodes: 120x60'
Country of origin: Argentina

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THE DELMONTE DYNASTY / SIBLINGS / HEREDEROS DEL MONTE



Genre: Telenovela
Episodes: 131x60'
Country of origin: Chile

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Formats of Scripted Content



Genre: Telenovela
Episodes: 120x60'
Country of origin: USA

PART OF ME / EN OTRA PIEL

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Genre: Telenovela
Episodes: 118x60'
Country of origin: Chile

DON'T BE LATE / VUELVE TEMPRANO

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Genre: Telenovela
Episodes: 120x60'
Country of origin: USA

QUEEN OF HEARTS / REINA DE CORAZONES

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Genre: Telenovela
Episodes: 120
Country of origin: Venezuela

EMERALD HEART / CORAZÓN ESMERALDA

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