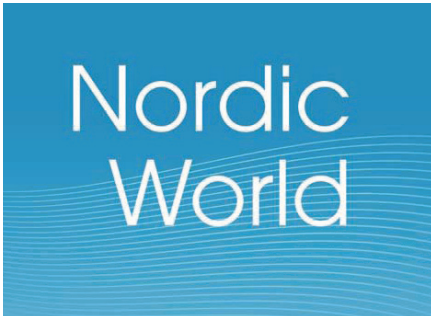


CONTENT		СОДЕРЖАНИЕ	
Format Show Agenda	2-3	Программа «Формат Шоу»	
Best Formats from Nordic Region	4	Специальный скрининг ТВ форматов стран Скандинавии	
Screening of TV Formats from UK Indies	6	Скрининг ТВ форматов от независимых продюсеров Великобритании	
Formats of Non-Scripted Content	8	Скрининг форматов телепрограмм	
Formats of Scripted Content	23	Скрининг форматов игрового контента	



8:45	Registration of Participants, welcome coffee	
9:45	Welcome Speech from Organizers	Victoria Yarmoshchuk, CEO Media Resources Management, Ukraine
10:00	Opening panel discussion: Saturation of Emerging Format Markets: How to Avoid the Bust after the Boom	
	Speakers: Jennifer Ebell, Vice President, SE EMEA, ITV Studios Global Entertainment, UK; Nicola Söderlund, Managing Director, Sparks Network, Sweden; Tyler Massey, Director, International Sales, Eyeworks Distribution, USA; Luci Burnley, Senior VP, Format Sales and Development, Small World IFT, UK; Cynthia Kennedy, Sales Director, Keshet International, UK	
	Moderator: Clive Whittingham, C21 Media, UK	
10:40	Screening (formats of non-scripted content)	
11:30	Best Formats from Nordic Region	Presented by Ann Christin Siljan, Director Sales & Acquisition, Nordic World, Norway
	In partnership with Nordic World	
12:00-12:20	Coffee-break	
12:20	Report: Local Adaptations of International Formats by Ukrainian and Russian TV Channels	Presented by: Artem Vakalyuk, Editor-in-Chief Content Report and Media Business Reports, Media Resources Management, Ukraine; Daria Evdokimova, KVG Research, Russia
	In partnership with KVG Research	
13:00	Screening (formats of non-scripted content)	
14:00 -15:00	Break for Lunch	
15:00	Innovation in Format Development & Distribution	Keynote by Avi Armoza, Armoza Formats General Director, Israel
	In partnership with Entertainment Master Class	
15:40	Screening (formats of non-scripted content)	
16:30-16:50	Coffee-break	
16:50	Screening of TV formats from UK indies.	Dawn McCarthy-Simpson, Director of Market Development, PACT, UK
	In partnership with PACT	
17:20	Case Study: The Entertainment Experience. Exposing the Success Story of Transmedia Format, the Winner of Digital Emmy Award 2013	Christophe Audran, International Sales Manager, FCCE Distribution, The Netherlands
17:40	Screening (formats of scripted content)	
18:30	End of the Conference	

8:45	Начало регистрации участников, приветственный кофе	
9:45	Приветствие организаторов	Виктория Ярмошук, директор «Медиа Ресурсы Менеджмент», Украина
10:00	Вступительная панельная дискуссия: Развивающиеся территории: как создать цивилизованный рынок форматов после бума международных адаптаций	
	Участники: Дженнифер Эбелл, вице-президент по странам Европы, Ближнего Востока и Африки, ITV Studios Global Entertainment, Великобритания; Никола Зюдерлунд, президент компании Sparks Network, Швеция; Тайлер Месси, директор по международным продажам, Eyeworks Distribution, США; Люси Барнли, старший вице-президент по продажам и разработке форматов, Small World IFT, Великобритания; Синтия Кеннеди, директор по продажам, Keshet International, Великобритания Модератор: Клив Уитингэм, C21 Media, Великобритания	
10:40	Скрининг форматов телепрограмм (non scripted content)	
11:30	Специальный скрининг ТВ-форматов стран Скандинавии В партнерстве с Nordic World	Энн Кристин Сильян, директор по закупкам и продажам, Nordic World, Норвегия
12:00-12:20	Кофе-брейк	
12:20	Локальные адаптации международных ТВ-форматов в эфире телеканалов Украины и России В партнерстве с KVG Research	Докладчики: Артем Ваклюк, руководитель издательских проектов Content Report и Media Business Reports, «Медиа Ресурсы Менеджмент», Украина; Дарья Евдокимова, KVG Research, Россия
13:00	Скрининг форматов телепрограмм (non scripted content)	
14:00 -15:00	Обеденный перерыв	
15:00	Новаторские решения в разработке и дистрибуции ТВ-форматов. В партнерстве с Entertainment Master Class	Специальный доклад от Ави Армозы, генерального директора Armoza Formats, Израиль
15:40	Скрининг форматов телепрограмм (non scripted content)	
16:30-16:50	Кофе-брейк	
16:50	Скрининг ТВ-форматов от независимых продюсеров Великобритании. В партнерстве с PACT	Доун Маккарти-Симпсон, директор по развитию рынка, PACT, Великобритания
17:20	Кейс-стади создания The Entertainment Experience – успешного трансмедийного формата, обладателя Digital Emmy Award 2013	Кристоф Одран, менеджер по международным продажам, FCCE Distribution, Нидерланды
17:40	Скрининг форматов игрового контента (сериалы, scripted content)	
18:30	Завершение конференции	



Best Formats from Nordic Region. In partnership with Nordic World

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Ann Christin Siljan
 Director –Sales & Acquisition
 +47 22 31 48 52
 ann.christin.siljan@NordicWorld.tv



Drunk

Genre: Factual entertainment
 Country of origin: Norway
 Episode: 6 x 29'



Celebs on Skis

Genre: Entertainment
 Country of origin: Denmark
 Episode: 6 x 30'



U-Turn

Genre: Factual entertainment
 Country of origin: Denmark
 Episode: 8 x 58'



Get the Picture

Genre: Factual entertainment
 Country of origin: Wales/UK
 Episode: 2 + Christmas special



Jailhouse Cook

Genre: Factual entertainment
 Country of origin: Denmark
 Episode: 8 x 45'



The Wall

Genre: Studio game show
 Country of origin: Finland
 Episode: 10 x 29'



Dag

Genre: Drama series
 Country of origin: Norway
 Episode: 10 x 23'



The Fan

Genre: Studio game show
 Country of origin: Denmark
 Episode: 48'



Screening of TV formats from UK indies. In partnership with PACT

PACT
3rd Floor, Fitzrovia House, 153-157
Cleveland Street, London, W1T 6QW, UK
Dawn McCarthy-Simpson
Director of Market Development
+44 (0)207 380 8234
Dawn@pact.co.uk



**UKRAINIAN
CONTENT
MARKET**
SUITE #247



That Awkward Moment

Genre: Entertainment / sketch show
Country of origin: Belgium
Episode: 8 x 25'

CAN'T STOP media
141 Wardour Street, London, W1F 0UT, UK
Damien Porte
VP Business Development and Sales
+33 (6) 627 503 08
damien.porte@cantstopmedia.com



Lookalikes in Hollywood

Genre: Reality show
Country of origin: France
Episode: 7 x 60'

CAN'T STOP media
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VP Business Development and Sales
+33 (6) 627 503 08
damien.porte@cantstopmedia.com



The World Cup of Cuisine

Genre: Reality show
Country of origin: France
Episode: 7 x 60'

CAN'T STOP media
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Top of the Class

Genre: Quiz show
Country of origin: Lithuania
Episode: 33 x 60'

New Media Vision
9-13 Swiss Terrace, Suite
302 London NW6 4RR, UK
Adam Barth
Sales & Marketing Manager
+44 (0) 20 7993 6848
Adam@NewMediaVision.org



Test Drive

Genre: Factual entertainment
Episode: 11 x 30'

TEST DRIVE

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9-13 Swiss Terrace, Suite
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Walks

Genre: Factual
Country of origin: UK
Episode: 30'

Skyworks
30 Tideway Yard, London
SW14 8SN, UK
Colin Mills
Director
Colin.mills@skyworks.co.uk

SKYWORKS



Genre: Talent show
Country of origin: Denmark
Episode: 8 x 60'

Mentor

Banijay International
Siobhan Herriott
Sales Executive
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s.herriott@banijayinternational.com



Genre: Entertainment / Food
Country of origin: South Africa
Episode: 52'

The Golden Dish

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Emese Ács
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emese@absolutely.nl



Genre: Reality/ Teenagers / Coaching
Country of origin: The Netherlands
Episode: 30'

Get a Life

Absolutely Independent BV
Emese Ács
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emese@absolutely.nl



Genre: Factual / Reality
Country of origin: The Netherlands
Episode: 40'

Find My Family

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Emese Ács
International Format Sales Manager
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emese@absolutely.nl





Genre: Game show
Country of origin: USA
Episode: 10 x 60' + 1 x 120'

Million Second Quiz



SUITE #231

ALL3MEDIA International
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VP International Formats Sales
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sabrina.duguet@all3media.com



Genre: Game show
Country of origin: UK
Episode: 6 x 45'

Reflex



SUITE #231

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Genre: Factual entertainment
Country of origin: Israel
Episode: 13 x 45' / 60'

The Gran Plan



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anat@armozaformats.com



Genre: Game show
Country of origin: Israel
Episode: 45'

Catch



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Genre: Dating reality
Country of origin: Israel
Episode: 45'

Nobody's Perfect



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Genre: Factual entertainment
Episode: 8 x 30'

How To Be



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Genre: Factual entertainment
Country of origin: Israel
Episode: 200+ x 30' / 45'

The Package



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Genre: Entertainment
Country of origin: Columbia
Episode: 60 x 60'

The Dance Floor



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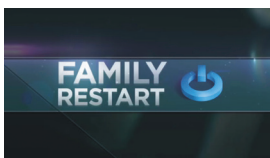


Genre: Entertainment
Country of origin: USA
Episode: 10209 x 30'

Entertainment Tonight



CBS Studios International
Paul Gilbert
Senior Vice President, International Formats
+1 323 575 5427
Paul.Gilbert@cbs.com



Genre: Docu reality
Country of origin: Israel
Episode: pilot

Family Restart



DORImedia GROUP
Elena Antonini
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elena@dorimedia.com



Genre: Factual reality
Country of origin: Israel
Episode: pilot

The Caravan



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Genre: Factual entertainment
Country of origin: Denmark
Episode: 6 x 30'

Who Lives Where



SUITE #237

DRG
Reema Patel
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Genre: Factual entertainment
Country of origin: Norway

Slow TV



SUITE #237

DRG
Reema Patel
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Genre: Reality entertainment
Country of origin: Germany
Episode: 12 x 60'

MOM International



SUITE #225

Endemol Group
Marina Williams
CEO, Central&Eastern Europe
+44 2082224212
marina.williams@endemol.com



Genre: Entertainment
Country of origin: The Netherlands
Episode: 12 x 90'

Love Letters



SUITE #225

Endemol Group
Marina Williams
CEO, Central&Eastern Europe
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marina.williams@endemol.com



Genre: Reality dating
Country of origin: Spain
Episode: 9 x 90'

A Prince for Corina



SUITE #236

Eyeworks International Distribution
Tyler Massey
Director, International Sales
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Tyler.massey@eyeworks.tv



Genre: Reality
Country of origin: USA
Episode: 8 x 60'

My Big Fat Revenge



Eyeworks International Distribution
Tyler Massey
Director, International Sales
+1 424 236 7510
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Genre: Reality competition
Country of origin: USA
Episode: 6 x 60'

Forever Young



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Tyler Massey
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Genre: Reality
Country of origin: The Netherlands
Episode: 8 x 60'

13 Nights in Vegas



Eyeworks International Distribution
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Genre: Game show
Country of origin: USA

Perfect Score



FremantleMedia
Anne Kirsipuu - Format Sales Director
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Genre: Reality entertainment

Wild Girls



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Genre: Game show
 Country of origin: Japan

The Noise



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Genre: Reality / Game show
 Country of origin: Japan

Chameleon



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Genre: Reality entertainment
 Episode: 60'

Grannies Hit the Road



SUITE #227

Global Agency
 Brianne Bonney - Sales Director
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 brianne@theglobalagency.tv



Talent Hunters



SUITE #227

Genre: Talent show
Episode: 60'

Global Agency
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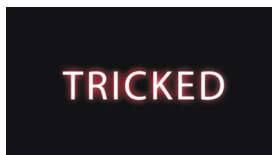
60 Minute Makeover



SUITE #240

Genre: Factual entertainment
Country of origin: UK
Episode: 60'

ITV Studios Global Entertainment
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Jennifer.Ebell@itv.com



Tricked



SUITE #240

Genre: Entertainment
Country of origin: UK
Episode: 60'

ITV Studios Global Entertainment
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What Happens In...



Genre: Scripted reality
Country of origin: Israel
Episode: 16 x 60'

Keshet International
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Genre: Game show
Country of origin: Israel
Episode: 30/60'

Sure Or Insure



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cynthia.kennedy@Keshet-tv.com



Genre: Docu reality
Country of origin: Israel
Episode: 60'

Marathon



Keshet International
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cynthia.kennedy@Keshet-tv.com



Genre: Lifestyle
Country of origin: Israel
Episode: 30'/60'

Whose Closet Is It Anyway?



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Genre: Reality
Country of origin: USA
Episode: 6 x 60'

Stranded

NBCUniversal
Formats

NBCUniversal International
Television Production
Hannah Worrall
VP, Format Sales
+44 20 3618 7755
hannah.worrall@nbcuni.com



Genre: Game show
Country of origin: USA
Episode: 8 x 60'

Hollywood Game Night

NBCUniversal
Formats

**NBCUniversal International
Television Production**
Hannah Worrall
VP, Format Sales
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hannah.worrall@nbcuni.com



Genre: Scripted reality
Country of origin: Italy
Episode: 90'

The Light of a New Day



Rai Trade
Margherita Zocaro
International Sales Executive
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zocaro@rai.it



Genre: Talk show
Country of origin: Italy
Episode: 6x120'

Wors of Ages



Rai Trade
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Genre: Reality
Country of origin: Australia
Episode: 28 x 45' / 50'

House Rules

RED ARROW
INTERNATIONAL

SUITE #242

Red Arrow International
Axel Böhm
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Genre: Game show
Country of origin: UK
Episode: 45'

Take One for the Team

RED ARROW
INTERNATIONAL
SUITE #242

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Genre: Reality
Country of origin: Denmark
Episode: 8 x 45'

Married at First Sight

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THE FACE

Genre: Factual entertainment
Country of origin: USA
Episode: 8 x 60'

The Face

SHINEINTERNATIONAL
SUITE #203

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dorit.schilling@shineinternational.com



Genre: Entertainment
Country of origin: Germany

Don't Lose The Money

SHINEINTERNATIONAL
SUITE #203

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Genre: Factual entertainment
Country of origin: UK
Episode: 20 x 60'

Best Bakery



SHINEINTERNATIONAL

SUITE #203

Shine International

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Genre: Game show
Country of origin: Korea

3 Idiots



SUITE #234

Small World IFT

Luci Burnley

Senior VP, Format Sales & Development
+44 (0) 20 7851 6500
Luci@smallworldift.com



Genre: Hidden camera game show
Country of origin: Romania
Episode: 30 x 60'

One Good Turn



SUITE #234

Small World IFT

Luci Burnley

Senior VP, Format Sales & Development
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Luci@smallworldift.com



Genre: Entertainment
Episode: 13/150'

Dreaming to Sing



Televisa

SUITE #342

Televisa Internacional

Silvia D. Garcia

Director of Sales
+718 729 9364
sdgarcia@televisa.com.mx



Genre: Hidden camera dating show
Episode: 60'

The Dating Office

Televisa Internacional
Silvia D. Garcia
Director of Sales
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sdgarcia@televisa.com.mx



Genre: Light entertainment
Episode: 14 x 150'

Parodying

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Genre: Entertainment / Studio show
Country of origin: Russia
Episode: 60'

Invisible Man

Central Partnership
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Catfish The TV Show

VIACOM INTERNATIONAL
MEDIA NETWORKS

SUITE #341

Genre: Reality
Country of origin: USA
Episode: 24 x 60'

Viacom International Media Networks
Maria Rakhmatullina-Ufland
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+44(0)20 35 80 2479
maria.rakhmatullina-ufland@vimn.com



Girl Code

VIACOM INTERNATIONAL
MEDIA NETWORKS

SUITE #341

Genre: Studio / General entertainment
Country of origin: USA
Episode: 20 x 30'

Viacom International Media Networks
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maria.rakhmatullina-ufland@vimn.com



Failosophy

VIACOM INTERNATIONAL
MEDIA NETWORKS

SUITE #341

Genre: Studio / General entertainment
Country of origin: USA
Episode: 12 x 30'

Viacom International Media Networks
Maria Rakhmatullina-Ufland
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maria.rakhmatullina-ufland@vimn.com



Compare Your Life



SUITE #243

Genre: Factual entertainment
Country of origin: UK
Episode: 6 x 60'

Zodiak Rights
Naomi Koh
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+44 (0)20 7013 4408
naomi.koh@zodiakrights.com



Genre: Factual entertainment
 Country of origin: Sweden
 Episode: 8 x 60'

Rebuild My Life



SUITE #243

Zodiak Rights
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 Vice President of Sales
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 naomi.koh@zodiakrights.com



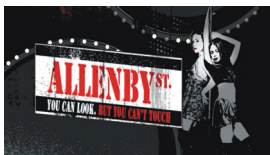
Genre: Studio entertainment
 Country of origin: Japan
 Episode: 60'

Grab It! Hold It! Count It!



SUITE #243

Zodiak Rights
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Genre: Drama
Country of origin: Israel
Episode: 8 x 45'

Allenby



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Genre: Drama
Country of origin: Israel
Episode: 33 x 45'

The Arbitrator



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Head of Sales
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anat@armozaformats.com

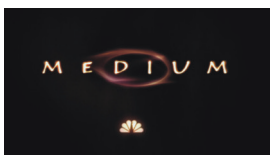


Genre: Scripted parody
Country of origin: USA
Episode: 96 x 30'

Night Stand



CBS Studios International
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Senior Vice President, International Formats
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Genre: Crime drama
Country of origin: USA
Episode: 130 x 60'

Medium



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Paul.Gilbert@cbs.com



Little Mom

DORI
MEDIA

Genre: Scripted comedy
Country of origin: Israel
Episode: 13 x 30'

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elena@dorimedia.com



Malabi Express

DORI
MEDIA

Genre: Scripted comedy
Country of origin: Israel
Episode: 13 x 30'

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Deep Cover



SUITE #237

Genre: Crime drama
Country of origin: Norway
Episode: 12 x 60'

DRG
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r.patel@drg.tv



Mammon



SUITE #237

Genre: Crime drama
Country of origin: Norway
Episode: 6 x 60'

DRG
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r.patel@drg.tv



Genre: Comedy
Country of origin: Bulgaria
Episode: 48 x 46'

Condominium

Sparks Networks
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+ 46 8 55 60 93 85
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sparks networks
a part of sparks|eccho

SUITE #210



Genre: Telenovela
Episode: 65 x 60'

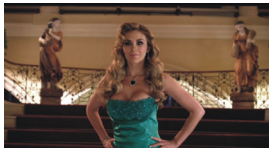
The Lord of the Skies

Telemundo Internacional
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Genre: Telenovela
Country of origin: USA/Mexico
Episode: 120 x 60'

The Return

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Genre: Telenovela
Country of origin: Chile
Episode: 189 x 45'

Lady and the Worker

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Genre: Factual entertainment
 Country of origin: USA, Colombia,
 Puerto Rico
 Episode: 320 x 60'

Decisions

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Genre: Telenovela
 Country of origin: Venezuela
 Episode: 60 x 45'

Harina de Ostro Costal

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 cponte@saharamgt.com



Genre: Telenovela
 Country of origin: Venezuela
 Episode: 150 x 45'

El Árbol De Gabriel (Gabriel's Family Tree)

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 cponte@saharamgt.com



Genre: Telenovela
 Country of origin: Venezuela
 Episode: 139 x 45'

La Mujer Perfecta (The Perfect Woman)

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 Sahara Management Holdings
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 cponte@saharamgt.com





Genre: Telenovela
Country of origin: Venezuela
Episode: 159 x 45'

Mi Ex Me Tiene Ganas (My Ex Wants Me)

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cponte@saharamgt.com



Genre: Scripted comedy
Country of origin: USA
Episode: 25 x 30'

The Hard Times of RJ Berger

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VIACOM INTERNATIONAL
MEDIA NETWORKS
SUITE #341



Genre: Teen telenovela
Country of origin: Argentina
Episode: 120 x 60'

Signals from Beyond

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Nora Seoane
Sales VP
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A series of horizontal dotted lines for writing notes.