

7 SEPTEMBER 2015



INTERNATIONAL
CONFERENCE
AND SCREENING
OF TV FORMATS

**KIEV
MEDIA
WEEK
2015**

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THANKS TO OUR PARTNERS



Programme of FORMAT SHOW 2015

11:00 - 11:20	Registration of participants Welcome coffee
11:20 - 11:30	WELCOME SPEECH BY ORGANIZERS Victoria Yarmoshchuk, CEO Media Resources Management (Ukraine)
11:30 - 12:00	CHALLENGES CREATE OPPORTUNITIES. GLOBAL MARKET CONFORMS TO NEW REALITIES OF THE CIS REGION Panel discussion. Moderated by Ed Waller, Editorial Director, C21Media (UK) Speakers: Sabrina Duguet, SVP International Format Sales, all3media International (UK) Nicola Söderlund, Managing partner, Eccho Rights (Sweden) Luci Burnley, SVP Format Sales and Development, Small World IFT (USA)
12:00 - 12:40	SCREENING FORMATS OF NON-SCRIPTED CONTENT
12:40 - 13:10	SCRIPTED REALITY: HYBRID THAT CHALLENGES DOCUMENTARY AND DRAMA IN IT'S ENTERTIANMENT FACTOR. CREATOR'S, DISTRIBUTOR'S AND BROADCASTER'S VIEW Panel discussion featuring: Felix Wessler, Director Business Development & Communications, Filmpool (Germany) Sabrina Duguet, SVP International Format Sales, all3media International (UK) Olga Zemkova, Editor-in-Chief, Film.UA Group (Ukraine) Ekaterina Andrienko, Head of Production, TV-3 Channel (Russia)
13:10 - 13:30	Coffee-break
13:30 - 14:10	SCREENING FORMATS OF NON-SCRIPTED CONTENT
14:10 - 14:40	GLOBAL FORMAT TRENDS BY BBC WORLDWIDE Presented by Emma Jeffery, Sales Executive Global Markets – Formats Licensing, CEMA BBC Worldwide (UK)
14:40 - 15:20	SCREENING FORMATS OF NON-SCRIPTED CONTENT
15:20 - 15:40	Coffee-break
15:40 - 16:20	K7's SEVEN DEADLY THEMES: CHARACTERISATION IN SCRIPTED FORMATS Presented by Keri Lewis Brown, K7 Media Managing Director (UK)
16:20 - 17:00	SCREENING FORMATS OF SCRIPTED CONTENT

Программа FORMAT SHOW Spring Edition

11:00 - 11:20	Регистрация участников Приветственный кофе
11:20 - 11:30	ПРИВЕТСТВИЕ ОРГАНИЗАТОРОВ Виктория Ярмошук, Директор «Медиа Ресурсы Менеджмент» (Украина)
11:30 - 12:00	ВЫЗОВЫ СОЗДАЮТ ВОЗМОЖНОСТИ. ГЛОБАЛЬНЫЙ РЫНОК ВЫРАБАТЫВАЕТ СТРАТЕГИЮ СОТРУДНИЧЕСТВА СО СТРАНАМИ СНГ В ПЕРИОД СПАДА ЭКОНОМИКИ Панельная дискуссия. Модератор: Эд Воллер, Шеф-редактор C21 Media (Великобритания) Спикеры: Сабрина Дюгэ, Старший вице-президент по продажам форматов, all3media International (Великобритания) Никола Зюдерлунд, Управляющий партнер, Echo Rights (Швеция) Люси Бернли, Старший вице-президент по продажам и развитию форматов, Small World IFT (США)
12:00 - 12:40	СКРИНИНГ ФОРМАТОВ ТЕЛЕПРОГРАММ NON-SCRIPTED CONTENT
12:40 - 13:10	СОЗДАВАТЬ РАЗВЛЕЧЕНИЯ, СОВМЕЩАЯ ДОКУМЕНТАЛИСТИКУ И ДРАМУ: ОСОБЕННОСТИ РАБОТЫ С ЖАНРОМ SCRIPTED REALITY. ВЗГЛЯД ПРОДЮСЕРА, ДИСТРИБУТОРА И ТЕЛЕКАНАЛА Спикеры: Феликс Весселер, Директор по развитию бизнеса и коммуникациям, Filmpool (Германия) Сабрина Дюгэ, Старший вице-президент по продажам форматов, all3media International (Великобритания) Ольга Земкова, Шеф-редактор, FILM.UA Group (Украина) Екатерина Андриенко, Главный продюсер, Телеканал ТВ-3 (Россия)
13:10 - 13:30	Кофе-брейк
13:30 - 14:10	СКРИНИНГ ФОРМАТОВ ТЕЛЕПРОГРАММ NON-SCRIPTED CONTENT
14:10 - 14:40	ТРЕНДЫ МИРОВОЙ ИНДУСТРИИ ТВ ФОРМАТОВ ОТ BBC WORLDWIDE Докладчик: Эмма Джеффри, Директор по международным продажам форматов, BBC Worldwide (Великобритания)
14:40 - 15:20	СКРИНИНГ ФОРМАТОВ ТЕЛЕПРОГРАММ NON-SCRIPTED CONTENT
15:20 - 15:40	Кофе-брейк
15:40 - 16:20	7 СМЕРТНЫХ ГРЕХОВ КАК ЗАЛОГ МЕЖДУНАРОДНОГО УСПЕХА: УНИВЕРСАЛЬНЫЕ ПОРОКИ ЧЕЛОВЕЧЕСТВА В ФОРМАТАХ СЕРИАЛОВ Докладчик: Кэри Льюис Браун, управляющий директор K7 Media (Великобритания)
16:20 - 17:00	СКРИНИНГ ФОРМАТОВ ИГРОВОГО КОНТЕНТА SCRIPTED CONTENT: СЕРИАЛЫ, ТЕЛЕНОВЕЛЛЫ, СИТКОМЫ



Genre: factual entertainment
Episodes: 60'
Country of origin: UK

THE TATTOO FIXERS

all3media

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Genre: entertainment
Episodes: 60'
Country of origin: UK

TRAVEL GUIDES

all3media

all3media international
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Genre: factual entertainment
Episodes: 45'
Country of origin: UK

YOUNG & FREE & SINGLE: LIVE

all3media

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Genre: game show
Episodes: 60' / 90'
Country of origin: France

THE PEOPLE'S CHOICE

VF ARMOZA
FORMATS

Armoza Formats
Anat Lewinsky
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anat@armozaformats.com



Genre: factual, social,
changing lives
Country of origin: UK

LIVING WITH THE ENEMY



BBC Worldwide
Emma Jeffery
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Genre: game show, challenges
Episodes: 10 x 150'
Country of origin: Germany

ONE IN A 1000



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Genre: cooking, celebrities
Episodes: 11 x 60'
Country of origin: Korea

THREE MEALS A DAY



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Genre: reality competition
Country of origin: Sweden

RUN!



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Formats of Non-Scripted Content



Genre: factual
Episodes: 6
Country of origin: UK

BIG BOX, LITTLE BOX

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**ENDEMOL
SHINE
GROUP**

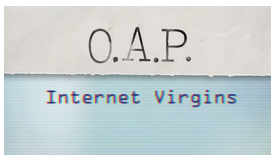


Genre: game show
Episodes: 8
Country of origin: USA

BULLSEYE

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**ENDEMOL
SHINE
GROUP**



Genre: factual
Episodes: 6
Country of origin: UK

O.A.P. INTERNET VIRGINS

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**ENDEMOL
SHINE
GROUP**



Genre: game show
Episodes: 6
Country of origin: UK

THE ALMOST IMPOSSIBLE GAME SHOW

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**ENDEMOL
SHINE
GROUP**



Genre: cookery, factual
 Episodes: 6
 Country of origin: Ireland

LORDS AND LADLES



FremantleMedia
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Genre: urban sports competition
 Episodes: 9 x 50'
 Country of origin: The Netherlands

THE FREESTYLE GAMES



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Genre: travel, reality competition
 Episodes: 1 x 105'
 Country of origin: Japan

BARTER PLANET



Fuji Creative Corporation
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Genre: game show
 Episodes: 6 x 60', 2 x 90'
 Country of origin: Japan

WEREWOLF: WHO'S THE LIAR?



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Formats of Non-Scripted Content



Genre: entertainment
Episodes: 6 x 30'
Country of Origin: Finland

DREAM DAY

ITV Studios Global Entertainment
Jennifer Ebell
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Genre: entertainment, reality,
dating
Episodes: 35 x 60'
Country of Origin: UK

LOVE ISLAND

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Genre: makeover
Country of origin: Spain

MAKE ME OVER

La Fábrica de la Tele
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Genre: reality, relations
Episodes: 8 x 60'
Country of origin: USA

PLAYER GETS PLAYED

NBCUniversal International
Television Production
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NBCUniversal
Formats



Genre: dating show
Country of origin: UK (pilot)

CHECK THEIR FRIDGE



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Genre: entertainment, comedy game show
Country of origin: Belgium / The Netherlands

TELLY TEST



PilotStudio
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Genre: factual, night life
Episodes: 7 x 30'
Country of origin: USA

3AM

RED ARROW
INTERNATIONAL

Red Arrow International
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Genre: reality, experiment
Episodes: 5 x 43'
Country of origin: Denmark

BURGLAR'S PARADISE

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INTERNATIONAL

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Formats of Non-Scripted Content



Genre: factual entertainment
Episodes: 6 x 45'
Country of origin: UK

IDIOT PROOF

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INTERNATIONAL

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Genre: reality competition, celebrities
Episodes: 6 x 44'
Country of origin: Sweden

STAR RIDERS



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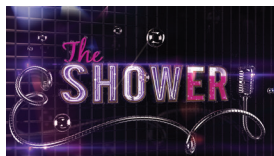


Genre: reality
Episodes: 10 x 90'
Country of origin: Spain (pilot)

SOUL OUT



SECUOYA CONTENT DISTRIBUTION
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Genre: talent show
Episodes: 10+ x 90'
Country of origin: Spain (pilot)

THE SHOWER



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TIME BOX



Genre: reality
Episodes: 42 x 60'
Country of origin: Spain

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MAKE ME A MILLIONAIRE INVENTOR



Genre: factual entertainment
Episodes: 8 x 60'
Country of origin: UK

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CRIME SCENE



Genre: mystery game show
Episodes: S1 10 x 70', S2 12 x 70'
Country of origin: Korea

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LIGHTS OUT!



Genre: quiz show
Episodes: 1 x 105'
*Paper format

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Formats of Non-Scripted Content



I SPY



Genre: hidden camera show
Episodes: 25'
Country of origin: Israel (pilot)

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DANCE, DANCE, DANCE



talpa

Genre: celebrities, dance competition
Episodes: 7
(1 x 105' / 3 x 90' / 3 x 80')
Country of origin: The Netherlands

Talpa Global
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SING WHAT?



talpa

Genre: entertainment
Episodes: 6 x 75'
Country of origin: The Netherlands

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THE PUPPET SHOW



talpa

Genre: talent show
Episodes: 6 x 75'
Country of origin: The Netherlands

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Genre: reality
 Episodes: 13 x 30'
 Country of origin: Argentina

BARTENDERS



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Genre: entertainment
 Episodes: 60'
 Country of origin: Spain

DOOBIE DOOBIE DUB



Telemundo Internacional
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Genre: family quiz
 Episodes: 12 x 60'
 Country of origin: Mexico

GENERATION GAP



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Genre: dating, cooking
 Pilot

THE SINGLE CHEF



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Genre: reality competition, challenges
Pilot

WACKY OLD GAMES



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Genre: cooking, entertainment
Episodes: 30' / 60'
Country of origin: Canada

CHEF IN YOUR EAR



The Format People
Sylvia Kocman
Director of Business Development
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Genre: survival, reality show, travel
Episodes: 8 x 30'
Country of origin: Japan

I WANNA BE HOME!



TV Tokyo
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Genre: game show, celebrities
Episodes: 30 x 60'
Country of origin: Japan

OPEN THE DOORS TO YOUR MEMORIES



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Genre: family entertainment
 Episodes: 30+ x 60'/90'/120'/150'
 Country of origin: Japan

PET PARADE



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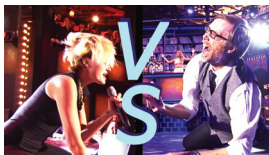


Genre: reality
 Episodes: 8 x 30'
 Country of origin: UK

FIRED BY MOM & DAD



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Genre: studio entertainment
 Episodes: 18 x 30'
 Country of origin: USA

LIP SYNC BATTLE



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Genre: reality, music
 Episodes: 12 x 30'
 Country of origin: USA

SAY IT IN SONG



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Genre: drama
Episodes: 4 x 60'
Country of origin: UK

SAFE HOUSE

all3media

all3media international
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Genre: sci fi series
Episodes: 8
Produced in: UK, Sweden
* Available as finished program only

HUMANS

ENDEMOL
SHINE
GROUP

Endemol Shine Group
Natalie Bushaeva
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Genre: thriller series
Episodes: 12 x 45'
Country of origin: Estonia

KEERIS

FREMANTLEMEDIA 

FremantleMedia
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Genre: drama
Episodes: 16 x 70'
Country of origin: Korea

BIG MAN

KBS  Media

KBS Media
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Genre: fantasy series
 Episodes: 6 x 60'
 Country of origin: Australia
 *Available as finished program only

GLITCH

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NBCUniversal

Formats



Genre: comedy drama
 Episodes: 20 x 60'
 Country of origin: USA

LIPSTICK JUNGLE

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NBCUniversal

Formats



Genre: detective series
 Country of origin: UK

ROSEMARY AND THYME

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NBCUniversal

Formats



Genre: drama thriller
 Episodes: 60 x 1 TV Hour
 Country of origin: Argentina

CANNIBALS

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Genre: telenovela
Episodes: 90 x 60'
Country of origin: Chile

MATRIARCAS

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